



Netaji Indoor Stadium, Kolkata

Home Front 2009 Advertising Form

August 28 - 30, 2009

Please fill up the below information in CAPITAL letters and return to

Avant Garde PLUS

(An SBU of Avant Garde Omnimedia Pvt. Ltd.)

Development Off: AJ320 Sector II Salt Lake Kolkata 700 091

Marketing Office:

16A Chowringhee Mansions 30 J L Nehru Rd. Lift # 3 2nd flr Kolkata 700 016

Email : info@homefront.in

Website : www.homefront.in

Exhibitor Details:

Organization _____

Address _____

City _____ Country _____ Pin code _____ Website _____

Landline _____ Fax _____ Email _____

Contact Person _____

Designation _____ Email _____

Mobile _____ Landline _____ Fax _____

A. Advertising in the Residential Property Catalogue

Advertisement Category

Tariff

Advertisement Category	Tariff
Single page	RS 20,000=00
Double page	RS 30,000=00
Back Cover Inside	RS 50,000=00
Back Cover	RS. 80,000=00

Advertisement Page/s booked _____

Advertisement Content Specification.

Advertisement file (High resolution converted to curve) in Corel ver. 11/12, Company logo (300 dpi), CMYK patch separate for logo or any special color.

Please note the CD to be sent to Ms. Pragati at our marketing office.

Note:

1. All the above files must be submitted before the due date i.e. (August 8, 2009)
2. The size of the Residential property catalogue is 127 mm x 190.5 mm (5" x 7.5") (after Trimming)

For Avant Garde PLUS

(An SBU of Avant Garde Omnimedia Pvt. Ltd.)

Name: _____

Signature _____

Exhibitor's Authorized Signatory with seal

Name: _____

Signature _____

B. Plasma Advertising

TVC Tariff

TVC 10 Sec x 15 spots x 3 days	RS 45,000=00
TVC 10 sec x 25 spots x 3 days	RS 60,000=00
TVC 10 sec x 50 spots x 3 days	RS108,000=00
TVC 10 sec x 100 spots x 3 days	RS192,000=00

Package Option selected _____

TVC Spot(in nos.) ----- of duration (in sec.) _____

Plasma Advertisement Content Specification

TVC Can be handed over any of one of the file format : Minidv, DVD. AVI format on a CD. High res. Company logo (300 dpi)
Please note the MiniDV Cassette, CD/DVD etc... to be sent to Ms. Pragati at our marketing office.

Note:

1. All the above files must be submitted before the due date i.e. (August 15, 2009)
2. The TVC/s will be telecasted on all the plasmas placed in the exhibition area.

Payments

Cheque /DD/Pay order shall be drawn in favour of "Avant Garde Omnimedia Pvt. Ltd. - A/c Home Front 2009" payable at Kolkata, India

Contact

Nupur Ramsisaria	Mobile 98303 27673	email: nupur@agomnimedia.com
Pragati	Mobile 98309 09482	email: pragati@agomnimedia.com
Neha	Mobile 98363 97652	email: neha@agomnimedia.com
Varun	Mobile 98363 97653	email: varun@agomnimedia.com

For Avant Garde PLUS
(An SBU of Avant Garde Omnimedia Pvt. Ltd.)
Name:

Signature_____

Exhibitor's Authorized Signatory with seal

Name:

Signature_____